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# CE EDUCATOR'S TOOLKIT

## 5 Tips for Evaluating a CE Session

### EVALUATION CHECKLIST (PG. 176)

Things to think about when assessing your educational intervention

1. What would you like to evaluate?  
Facilitator, course materials, knowledge, goal achievement, sustainability
2. When would you like to evaluate?  
Immediately post, mid, or long-term
3. How would you like to evaluate?  
Tests, surveys, interviews focus groups
4. Were IDEA principles considered?

### ELEMENTS TO MEASURE TO EVALUATE IF LEARNERS ACHIEVE OUTCOMES (PG. 170)

Performance	Changes in provider behavior related to learning objectives
Health Care Quality	Improvements in the healthcare system or QI
Patient/Community	Health outcomes for patients and communities

### EVALUATION APPROACHES (PG. 171)

**Feedback surveys** are focused on participant' satisfaction with the educational activity

**Analysis of reflective statements** can assess achievement of learning objectives, knowledge comprehension, and changes in practice

**Knowledge tests** administered pre and post activity reflect a measure of change and can identify knowledge gaps

**Semi-structured interviews** can assess a wide range of outcomes. See sample interview guide based on the RE-AIM framework (pg 173)

### USE THE RE-AIM FRAMEWORK TO ASSESS YOUR CE INTERVENTION (PG. 166)

Reach	Effectiveness	Adoption	Implementation	Maintenance
Number, proportion, or representation of healthcare professionals participating in the CE	Impact of the CE intervention on key outcomes	Number of organizations attending or implementing the intervention	Delivery of the CE as planned (cost, time, and consistency of delivery)	Long-term impact of the intervention on outcomes